

# Apple WATCH

## Buying Guide



### Apple Watch® Series 8 41mm 45mm

#### Midnight Aluminum Case

Midnight Sports Band

#### Starlight Aluminum Case

Starlight Sports Band

#### Silver Aluminum Case

White Sports Band

#### Product (Red) Aluminum Case

Product (Red) Sports Band

GPS

\$399.99

\$429.99

GPS + Cellular

\$499.99

\$529.99

AppleCare+

\$79.99



45mm or 41 mm case size  
Always-On Retina display



Emergency SOS  
International emergency calling  
Fall Detection  
Crash Detection  
High-g accelerometer  
Gyroscope  
Compass Backtrack



Water resistant<sup>9</sup>



Blood Oxygen app  
ECG app  
High and low heart rate notifications  
Irregular rhythm notification



Redesigned Compass app with waypoints and Backtrack  
GPS  
Always-on altimeter



Temperature sensing  
Tracking with retrospective ovulation estimates

### Apple Watch Ultra® 49mm

Titanium Case

Starlight Alpine Loop,

Orange Alpine Loop,

Green Alpine Loop,

Blue/Gray Trail Loop,

Black/Gray Trail Loop

GPS + Cellular

\$799.99

AppleCare+

\$99.99



Water resistant<sup>10</sup>



Up to 36 hours<sup>4</sup>

Fast charge<sup>22</sup>



86-decibel Siren to attract attention  
Audible up to 600 feet



Precision dual-frequency GPS



Flat sapphire front crystal with display edge protection  
Certified IP6X dust resistant  
Tested to MIL-STD 810H

### Apple Watch SE® 40mm 44mm

#### Midnight Aluminum Case

Midnight Sports Band

#### Starlight Aluminum Case

Starlight Sports Band

#### Silver Aluminum Case

White Sports Band

GPS

\$249.99

\$279.99

GPS + Cellular

\$299.99

\$329.99

AppleCare+

\$49.99



44mm or 40mm case size



Emergency SOS  
International emergency calling  
Fall Detection  
Crash Detection  
High-g accelerometer  
Gyroscope  
Compass Backtrack



Water resistant<sup>9</sup>



High and low heart rate notifications  
Irregular rhythm notification



Redesigned Compass app with waypoints and Backtrack  
GPS  
Always-on altimeter

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